



equaTEK Interactive Cuts Response Time Dramatically with Strangeloop Networks` AS1000 Application Scaling Appliance

Strangeloop AS1000 makes an important difference to bottom line for leading ecommerce community

VANCOUVER, B.C. June 10, 2009 - Strangeloop Networks™ Inc., a leading provider of solutions that accelerate dynamic web applications developed with Microsoft's ASP.NET framework or which rely on web services, today announced that equaTEK Interactive, an innovative Web application developer, has selected Strangeloop's AS1000 Application Scaling Appliance to speed up its web applications and ensure optimal website performance, as its business scales and demands on its website increase.

equaTEK is a leading Web development company who recently produced an ecommerce community, Commerce Accelerator for Business (CABWorx). Developed on the Microsoft .NET Framework, CABWorx is dedicated to bringing manufacturers, distributors, and sellers together in an online, dynamic, feature-rich environment. To retain and build the community's user base, equaTEK is committed to ensuring that CABWorx is high performing and fully scalable.

"After integrating the Strangeloop AS1000 acceleration appliance into our network and configuring our sites to be treated, we have been amazed at the difference it makes in the performance of the applications that we run through it," said David Madison, President and Chief Technology Officer. "Ultimately the proof is that, with no code changes on our end, response time has been cut in half. As a fast growing online business this is very important for our bottom line."

The Strangeloop AS1000 Application Scaling Appliance is an easy and immediate solution to the inevitable performance challenges that companies using ASP.NET applications face. The appliance sits in-line between a company's web servers and the network, and automatically optimizes ASP.NET and AJAX traffic, in real-time, with minimal changes to the code, the datacenter or the network infrastructure. The Strangeloop AS1000 improves the performance and scalability of dynamic web applications by intelligently reading requests and applying ASP.NET and AJAX software optimization techniques in the network, reducing payload sizes and browser and server compute times, resulting in decreased bandwidth needs and increased transaction capacity, ultimately speeding up web performance and enhancing end-user satisfaction.

"Getting an online ecommerce community like CABWorx to market is a very difficult and complex task," said Jonathan Bixby chief executive officer of Strangeloop. "Performance and scalability ultimately affect the bottom line in terms of both customer conversions and the hidden costs of performance tuning the product itself."

About Strangeloop Networks

The Strangeloop Networks products accelerate dynamic web applications with unique, framework-specific solutions that require minimal changes to software coding and hardware infrastructure, freeing developers to focus on providing enterprises with value-added features. With the Strangeloop AS1000 Application Scaling Appliance for Microsoft ASP.NET and AJAX and the Strangeloop WS1000 Web Services Accelerator, enterprises dramatically shorten code cycles, improve application performance and throughput, more efficiently use bandwidth, achieve greater return on their investment in information technology (IT) staff, network and computing resources and boost customer satisfaction. Strangeloop is based in Vancouver, B.C. For more information, visit www.strangeloopnetworks.com.

About equaTEK Interactive

equaTEK Interactive is an enterprise Web solution development company whose customers range from individual entrepreneurs to a sector of the U.S. Department of Education. equaTEK's comprehensive services include individual commercial website development to enterprise level solutions that provide the complete foundation for a company's business workflow and collaboration. Specializing in the Microsoft .NET platform, equaTEK has built products that enable companies to control and manage their website (Interport), manage their e-commerce infrastructure and relationships (CABWorx), as well as the development of custom applications for contact relationship management (CRM), database management, business management and more. For more information visit, www.equatekinteractive.com.

###

Contact:
Jill Miley
Interprose PR for Strangeloop Networks
(o) 303.530.3040
(c) 303.862.0518
jill (dot) miley (at) interprosepr (dot) com