



## **ElectroNerdz Grows Customer Base With Help Of Strangeloop Networks' AS1000 Application Scaling Appliance**

*Growing development and IT firm attracts new customers with the Strangeloop AS1000*

VANCOUVER, B.C. July 23, 2009 - Vancouver, B.C. ElectroNerdz, Inc., a rapidly growing IT support and custom development firm, announced today the successful deployment of Strangeloop Networks™ AS1000 Application Scaling Appliance to optimize the performance of their customers' ASP.NET applications. Strangeloop Networks, Inc. is a leading provider of solutions that accelerate dynamic web applications developed with Microsoft's ASP.NET framework.

ElectroNerdz, an emerging custom development and IT firm based in Florida, provides their rapidly growing customer base with innovative solutions ranging from application development to network infrastructure management. To distinguish themselves from their competitors, ElectroNerdz offers its customers an all-encompassing set of IT services. Deploying the Strangeloop AS1000 has given ElectroNerdz an advantage over their competitors, resulting in a significant increase in their business.

"Our goal is to provide our customers with the most competitive set of services, as quickly as possible," said Bobby Kuzma, vice president for Managed Services at ElectroNerdz. "The Strangeloop AS1000 has given us the ability to dramatically speed up the performance of our customers' Websites, instantly and at a low cost. With accelerated and scalable Websites, our customers are better equipped to meet their business goals, and therefore will likely retain, and even recommend our services."

Designed as an easy-to-deploy network appliance, the Strangeloop AS1000 sits between the Web servers and the network, and requires no changes to infrastructure or to the applications themselves. The Strangeloop AS1000 appliance automatically applies ASP.NET performance optimization techniques to accelerate dynamic Web applications built with Microsoft ASP.NET and AJAX.

"Microsoft's ASP.NET framework has given ElectroNerdz the foundation to build a variety of complex, dynamic applications for a broad range of customers so I'm not surprised that ElectroNerdz has a rapidly growing customer base," said Jonathan Bixby, chief executive officer of Strangeloop. "Deploying the Strangeloop AS1000 as a low risk solution to optimize application performance and scaling provides further added value, which will help ElectroNerdz attract new customers and differentiate itself in a highly competitive marketplace."

### **About Strangeloop Networks**

The Strangeloop Networks products accelerate dynamic web applications with unique, framework-specific solutions that require minimal changes to software coding and hardware infrastructure, freeing developers to focus on providing enterprises with value-added features. With the Strangeloop AS1000 Application Scaling Appliance for Microsoft ASP.NET and AJAX and the Strangeloop WS1000 Web Services Accelerator, enterprises dramatically shorten code cycles, improve application performance and throughput, more efficiently use bandwidth, achieve greater return on their investment in information technology (IT) staff, network and computing resources and boost customer satisfaction. Strangeloop is based in Vancouver, B.C. For more information, visit [www.strangeloopnetworks.com](http://www.strangeloopnetworks.com).

### **About ElectroNerdz, Inc.**

ElectroNerdz is a Florida based, end-to-end custom IT and development firm, providing customers with application development, round-the-clock monitoring, network infrastructure management, and end-user desktop support. Founded in 2003, ElectroNerdz has grown from a one person firm to a dynamic team of IT and development experts serving the Southeast United States. For more information visit, [www.electronerdz.com](http://www.electronerdz.com)

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