



## FINAL

### **Strangeloop Networks Named Finalist for British Columbia Technology Industry Association's Technology Impact Award In Two Categories**

*Strangeloop Selected for Most Promising Start-up and its AS1000 Application  
Scaling Appliance for Excellence in Product Innovation*

VANCOUVER, B.C., May 08, 2009— Strangeloop Networks™ Inc., a leading provider of solutions that automatically accelerate web sites and web-based applications today announced that it has been named a finalist for British Columbia Technology Industry Association's (BCTIA) Technology Impact Award in the Most Promising Start-up and Excellence in Product Innovation categories.

The Technology Impact Awards (TIAs) is the premier awards program devoted to promoting and celebrating innovation and high-tech excellence in the province of British Columbia, Canada. Founded in 1994 by BCTIA, the Technology Impact Awards are given as a mark of distinction for outstanding leadership, innovation, and technical excellence. The TIAs are broken into three distinct groups: Technology Awards, Company Awards, and Personal Recognition Awards.

Awards are judged by a panel of twelve individuals recognized as experts and leaders in the technology sector. Finalists for the most Promising Start-up are young technology companies whose commercially available products demonstrate significant potential, creativity, and a promising future. For Excellence in Product Innovation, finalists were selected based on superior innovation or discovery in an advanced technology, demonstrating an alternative solution or next-stage development in technology.

"Our award finalists represent an outstanding group of companies who are driving technological innovation and economic growth in British Columbia and beyond," said Pascal Spothelfer, president and chief executive officer of BCTIA. "With their skillful leadership and technological expertise, they are destined to have a positive impact on a global scale."

Strangeloop's AS1000 Application Scaling Appliance is an easy and immediate solution to the inevitable performance challenges that companies using ASP.NET & AJAX applications face. It is the first application acceleration device and the only solution on the market to automatically optimize Web applications developed using the Microsoft ASP.NET framework, in the network, in real-time. The AS1000 enables organizations to boost performance and scalability of these applications while reducing the need for added bandwidth, servers and developer coding time, adding to their bottom line while giving them a competitive edge.

“Being nominated for these two awards is a great honor for Strangeloop because it underscores the tremendous value the AS1000 provides companies seeking to reduce the time and cost to deliver ASP.NET applications and realize the business and competitive advantages of getting new features out to market quickly,” said Jonathan Bixby, president and chief executive officer of Strangeloop Networks.

### **About Strangeloop Networks**

The Strangeloop Networks products accelerate dynamic web applications with unique, framework-specific solutions that require minimal changes to software coding and hardware infrastructure, freeing developers to focus on providing enterprises with value-added features. With the Strangeloop AS1000 Application Scaling Appliance for Microsoft ASP.NET and AJAX and the Strangeloop WS1000 Web Services Accelerator, enterprises dramatically shorten code cycles, improve application performance and throughput, more efficiently use bandwidth, achieve greater return on their investment in information technology (IT) staff, network and computing resources and boost customer satisfaction. Strangeloop is based in Vancouver, B.C. For more information, visit [www.strangeloopnetworks.com](http://www.strangeloopnetworks.com).

### **About the BCTIA**

The BC Technology Industry Association is British Columbia’s leading member-based industry association that represents start-ups to established technology companies across the province. As the voice of the technology industry, the BCTIA is committed to the ongoing growth, sustainability and prosperity of the technology industry and the transformation of British Columbia to a knowledge-based economy. BCTIA delivers a broad range of programs and services that provide members with opportunities to connect, learn, and promote their businesses in BC. For more information, visit [www.bctia.org](http://www.bctia.org).

### **Contacts:**

Jill Miley

Interprose PR for Strangeloop Networks

(T) 303.862.0518

[jill \(dot\) miley \(at\) interprosepr \(dot\) com](mailto:jill(dot)miley(at)interprosepr(dot)com)

Cindy Pearson

VP & COO

BC Technology Industry Association

604-602-5234

[cpearson@bctia.org](mailto:cpearson@bctia.org)