

## News Release

### **Strangeloop Networks Announces \$11.5 Million in Series A Funding**

*One of the Largest Rounds Financed Through Private Investors in Canadian History*

VANCOUVER, B.C.—July 23, 2007—Strangeloop Networks™ Inc., creator of the first network appliance for accelerating dynamic web applications based on Microsoft's ASP.NET framework, today announced the infusion of \$11.5 million in Series A funding from a private investment group.

The funding, one of the largest rounds of private Series A financing for a technology start-up in Canadian history, comes on the heels of the introduction of the Strangeloop AppScaler appliance, the company's flagship product. The Strangeloop AppScaler dramatically increases the performance of ASP.NET and AJAX based websites, allowing for faster page loads, decreased bandwidth usage and vastly improved user experience.

Strangeloop Networks will use the investment for continued software development as well as for implementing its go-to-market strategy. Strangeloop plans to double its sales, marketing and product development staff during the next six months. The company will complete its move into new Vancouver headquarters in August, 2007, and is in the process of establishing sales operations and production capabilities in the U.S.

"We see this investment as an exciting milestone for our company, helping us to continue our mission of solving dynamic Web application performance problems," said Jonathan Bixby, Strangeloop co-founder and CEO. "We have seen unprecedented traction and industry response to the Strangeloop AppScaler because it enables companies to boost performance and scalability of Microsoft ASP.NET and AJAX-based applications, adding to their bottom line while giving them a competitive edge. We look forward to a fruitful and continued collaboration with our investment partners."

"The Strangeloop Networks appliance is a highly innovative product, uniquely designed to address the needs of the ASP.NET community in a very large and growing market", said Martin Semler, spokesperson for the private investment group. "We are fully committed to supporting Strangeloop and are impressed with their management team and their technology, which clearly leapfrogs others in scope and simplicity."

"Our research shows ASP.NET performance problems rank as one of the top issues facing enterprise IT managers today", said Zeus Kerravala, Yankee Group senior vice president of Enterprise Research. "This substantial funding really validates the strength of the dynamic Web acceleration market and shows that Strangeloop is addressing a critical need at the right time."

The Strangeloop AppScaler allows large and small enterprises to focus on developing applications that deliver new, dynamic and personalized features without the need to continually spend time and resources on performance issues. It is an in-line appliance, deployed between a web server and load balancer, and requires no change to the application or other network infrastructure.

Traditionally, acceleration devices have simply given routing and bandwidth priority to selected applications. The Strangeloop AppScaler, however, takes acceleration to a new level by putting ASP.NET and AJAX traffic at line speed through a series of acceleration techniques. It uses several proprietary techniques to optimize data handling in real time, improving performance of both the application and the Web browser. With the Strangeloop appliance in place, not only is server response time improved, but the application also can handle significantly more transactions while maintaining optimum performance.

### About Strangeloop Networks

Strangeloop Networks accelerates dynamic Web applications with unique, framework-specific solutions that require no changes to software coding or hardware infrastructure and that frees developers to focus on providing enterprises with value-added features. With the Strangeloop AppScaler for Microsoft ASP.NET and AJAX, enterprises dramatically shorten code cycles, improve application performance and throughput, more efficiently use bandwidth, achieve greater return on their investment in information technology (IT) staff and network resources and boost customer satisfaction. Strangeloop is based in Vancouver, B.C. For more information, visit [www.strangeloopnetworks.com](http://www.strangeloopnetworks.com).

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