



## **Strangeloop Networks Named "Cool Vendor" by Leading Analyst Firm**

Vendors selected for the "Cool Vendor" report are innovative, impactful and intriguing

VANCOUVER, B.C., April 21, 2008 – Strangeloop Networks has been included in the list of "Cool Vendors" in Gartner, Inc.'s "Cool Vendors in Emerging Technologies 2008" report published on April 16, 2008 and authored by Martin Reynolds, Jackie Fenn, Bradley Williams, Mark Raskino, Stephen Prentice, Daryl C. Plummer, Joe Skorupa, Steve Blood, Akshay K. Sharma, Jeff Vining.

The "Cool Vendors in Emerging Technologies 2008" presents a selection of vendors which bring "intriguing opportunities to technology provider, investor and IT user communities and offer technologies that can solve specialized business problems or create new market opportunities." Moreover, "the emerging-technology vendors stretch from human interfaces, through infrastructure application and development, to network communication and acceleration technologies."

"We are delighted to receive this evaluation from Gartner as we believe it further validates the incredible benefit Strangeloop's solutions offer enterprises large and small," said Jonathan Bixby, president and CEO of Strangeloop Networks.

"Organizations are increasingly turning to the dynamic web applications for business critical processes and making huge investments in these solutions. Strangeloop gives them the tools to achieve the greatest return on their investment in IT staff, network and computing resources while greatly improving performance and customer satisfaction."

The Strangeloop AS1000 Appliance is the first application acceleration device to optimize web applications developed using the Microsoft ASP.NET framework, in the network, in real time. The Strangeloop AS1000 Appliance significantly reduces page rendering times, reduces bandwidth requirements and increases server throughput. The Dynamic Caching and Automatic Payload Reduction features implement ASP.NET performance enhancements previously only available through coding. With the Strangeloop AS1000 in their networks, enterprises can rapidly deliver feature-rich, high performance ASP.NET web applications without trading off performance for speed to market.

Strangeloop's newest solution, the WS1000 Web Services Accelerator announced on April 16, is designed specifically to accelerate web services. The Strangeloop WS1000 provides intelligent caching for high volume web services, reducing application workloads, keeping critical business applications running smoothly and efficiently, while at the same significantly reducing computing costs. The appliance's Choreography Engine™ has heuristic caching capabilities that recognize web services and adapt to changing traffic patterns, automatically reducing the database calls and accelerating the delivery of the web services. This lighter workload also significantly reduces mainframe or central server costs. The Strangeloop WS1000 provides a simple, easy-

to-use interface that automatically discovers web services and guides the administrator through cache control configuration for any number of web services - without the need to learn any coding language or a complex management tool. In addition, IT staff can quickly review how individual web services are being handled and can measure server offload, latency and bandwidth reductions gained through the functionality provided by the Strangeloop WS1000.

### **About Gartner's Cool Vendors Selection Process**

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

### **About Strangeloop Networks**

The Strangeloop Networks products accelerate dynamic web applications with unique, framework-specific solutions that require minimal changes to software coding and hardware infrastructure, freeing developers to focus on providing enterprises with value-added features. With the Strangeloop AS1000 Application Scaling Appliance for Microsoft ASP.NET and AJAX and the Strangeloop WS1000 Web Services Accelerator, enterprises dramatically shorten code cycles, improve application performance and throughput, more efficiently use bandwidth, achieve greater return on their investment in information technology (IT) staff, network and computing resources and boost customer satisfaction. For more information, visit [www.strangeloopnetworks.com](http://www.strangeloopnetworks.com).

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