



News Release

Strangeloop AppScaler™ for Microsoft ASP.NET and AJAX Wins Best of Tech•Ed 2007 Award

*Award from Penton's Windows IT Pro and SQL Server Magazine Confirms Strangeloop's Technology Leadership In
The Acceleration of Dynamic Web Applications for ASP.NET and AJAX*

VANCOUVER, B.C.—June 8, 2007—Strangeloop Networks, today announced that it has been named as a “Best of Tech•Ed 2007” award winner in the Web Development and Infrastructure category for its Strangeloop AppScaler™ appliance. Winners were awarded Wednesday, June 6, during the “Best of Tech•Ed 2007” ceremony hosted by Penton Media’s Windows IT Pro and SQL Server Magazine, sponsors of the annual competition recognizing Microsoft partners who offer innovative products and services.

The winners at Tech•Ed 2007 each represent best-in-class technology products. After evaluating all entries, a team of editors chose winners based on the product’s strategic importance to the market, its competitive advantages and value to the marketplace.

The Strangeloop AppScaler is the industry’s first ASP.NET-specific appliance for accelerating dynamic Web applications without changes to software coding or hardware infrastructure. With the Strangeloop AppScaler appliance enterprises can boost the performance and scalability of Microsoft ASP.NET/AJAX-based applications tenfold, reduce bandwidth costs by up to 80 percent, free developers from costly application tuning and deliver new features and applications faster and at lower cost.

“Winning the Best of Tech•Ed award is a great honor for Strangeloop because it underscores the tremendous value the AppScaler provides companies seeking to reduce the time and cost to deliver ASP.NET applications and realize the business and competitive advantages of getting new features out to market quickly,” said Jonathan Bixby, president and chief executive officer of Strangeloop Networks.

The Strangeloop AppScaler enables enterprises to deliver new features and improved performance without sacrificing one for the other or tying the enterprise to a resource-intensive application-tuning cycle. Designed as an easy to deploy network appliance, the Strangeloop AppScaler sits “in-line” between web servers and the network, without requiring additional changes to the enterprise’s infrastructure or those applications needing acceleration. Unlike traditional acceleration technologies that simply identify and route applications, the Strangeloop AppScaler appliance uses a battery of framework-specific acceleration techniques to boost the performance of websites built with Microsoft ASP.NET and AJAX.

The Strangeloop AppScaler addresses critical performance factors such as payload, roundtrips, and browser and server compute times through real-time data handling optimization, resulting in significantly enhanced user experiences. Additionally, the Strangeloop AppScaler minimizes bandwidth requirements and increases the volume of transactions that can be handled without degradation.

About Strangeloop Networks

Strangeloop Networks accelerates dynamic Web applications with unique, framework-specific solutions that require no changes to software coding or hardware infrastructure and that free developers to focus on providing enterprises with value-added features. With the Strangeloop AppScaler for Microsoft ASP.NET and AJAX, enterprises dramatically shorten code cycles, improve application performance

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and throughput, more efficiently use bandwidth, achieve greater return on their investment in information technology (IT) staff and network resources and boost customer satisfaction. Strangeloop is based in Vancouver, B.C. For more information, visit www.strangeloopnetworks.com.