



## **Strangeloop Networks Named Best Company to Work for in BC**

*Strangeloop Recognized by BCBusiness Magazine in 7th annual Best Companies to Work for in British Columbia Awards*

VANCOUVER, B.C., December 1, 2008 – Strangeloop Networks™ Inc., a leading provider of solutions that automatically accelerate web sites and web-based applications today announced it was honored by BCBusiness Magazine as the Best Company to Work for in BC in the Companies with fewer than 100 employees category, according to a survey conducted by BCBusiness Magazine and organizational consultants Caliber Leadership Systems.

Winners were awarded at a prestigious gala event at the Fairmont Hotel Vancouver on November 26 2008 and included companies from throughout BC and across a broad range of industries. The rankings were based primarily on confidential survey feedback from each company's employees. The survey recognized the top 10 companies in two categories: top 10 companies with fewer than 100 employees and the top 10 companies with more than 100 employees. Strangeloop Networks ranked first in the Top Companies to Work for in BC with fewer than 100 employees.

Strangeloop Networks was also named as a runner-up for the Worklife BC Award. For the first time ever, BCBusiness and Caliber Leadership isolated survey questions relating to matters such as reasonable workloads, flexible work arrangements, workplace culture and support of a healthy lifestyle to create this award.

BC Business magazine conducts the Best Companies to Work for in BC survey to help companies identify what it takes to be the best and to uncover the Best Companies to Work for in BC. The survey measures employee satisfaction in four key areas, including: talent systems, employee engagement, leadership dynamics, and organizational culture. The results are published in the December 2008 issue of BC Business Magazine [bcbusinessonline.ca/bestcompanies](http://bcbusinessonline.ca/bestcompanies).

"We are delighted to receive this level of recognition for the company culture we have created that promotes stability, exceptional products and engaged people," said Jonathan Bixby, chief executive officer of Strangeloop. "This award belongs to the entire Strangeloop team, which has been and continues to be the catalyst for the incredible success of our company. I'm proud to lead such a talented team."

Strangeloop changes how enterprises develop and deliver dynamic web applications, allowing companies to rapidly create and deliver new applications and extend them to thousands of concurrent users. Strangeloop's solution is the industry's first application acceleration appliance that allows enterprises to boost the performance and scalability of rich, data-driven ASP.NET applications. Organizations benefit from dramatic performance improvements, which enhance

user experience, customer satisfaction, employee productivity and ultimately the success of the organization.

Strangeloop's target customers range from start-ups to large corporations across all industries, including government institutions, insurance and banking, healthcare, telecommunications and education, among many others, who are using Microsoft's ASP.NET framework for their websites and web applications. Aimed at both the large enterprises and the fast-growing small to medium sized IT market, Strangeloop uniquely addresses application performance issues that organizations often face.

### **About Strangeloop Networks**

The Strangeloop Networks products accelerate dynamic web applications with unique, framework-specific solutions that require minimal changes to software coding and hardware infrastructure, freeing developers to focus on providing enterprises with value-added features. With the Strangeloop AS1000 Application Scaling Appliance for Microsoft ASP.NET and AJAX and the Strangeloop WS1000 Web Services Accelerator, enterprises dramatically shorten code cycles, improve application performance and throughput, more efficiently use bandwidth, achieve greater return on their investment in information technology (IT) staff, network and computing resources and boost customer satisfaction. Strangeloop is based in Vancouver, B.C. For more information, visit [www.strangeloopnetworks.com](http://www.strangeloopnetworks.com).

### **About BCBusiness**

BCBusiness, winner of the 2007 BC/Yukon Magazine of the Year, is British Columbia's foremost business authority and the most widely read business publication in the province.

Published for more than thirty years, BCBusiness remains a leader in the magazine market, consistently earning kudos on the local and national stages. Its primary objective is to provide readers with relevant, comprehensive, and provocative commentary on the issues, trends, and people shaping business in British Columbia. For more information, visit [www.bcbusinessonline.ca](http://www.bcbusinessonline.ca).

Contact:

Jill Miley

Interprose PR for Strangeloop Networks

(o) 303.530.3040

(c) 303.862.0518

jill (dot) miley (at) interprosepr (dot) com